

# A Vivid Experience

The enhancement of the creative partnership between **3S** Lighting & Osram was creatively celebrated at the largest festival of light, music and ideas in the Southern Hemisphere VIVID SYDNEY earlier this month.



## Mixing the Talents - Artists and Engineers:

Haron Robson, a leading lighting design group, had their lightmatters team – which included multi lighting design award winner Bow Jaruwangsanti from Thailand, industrial designer and illumination student Kristy Philp from Fiji and design engineer Christa van Zoeren from the Netherlands use their diverse

backgrounds, cultural and technical, to provide the rich collaborative effort to design "Light Wave Action".

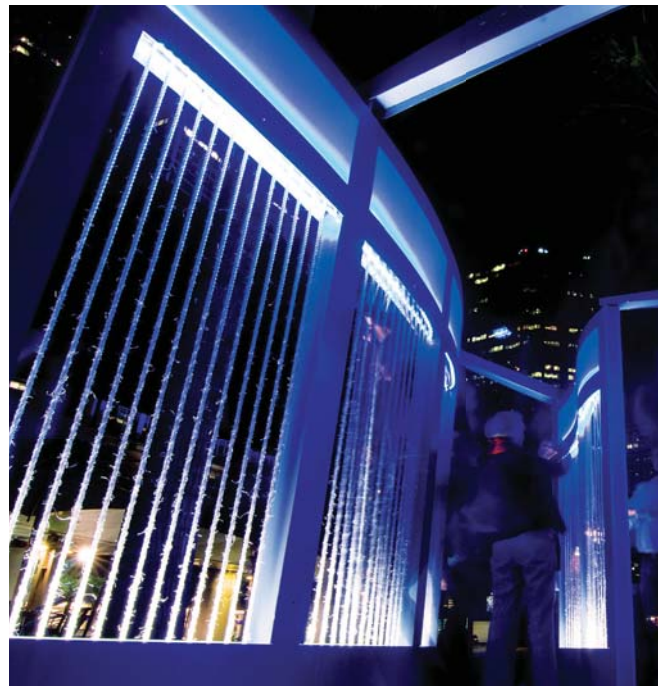
## Design:

Because 3S Lighting has built a solid and enviable reputation as leaders in innovation and creative engineering, it was a natural step for Haron Robson to approach them for the use of their skills and inventiveness to bring

"Light Wave Action" to realization. And in positively responding, the team at 3S Lighting worked through several nights to ensure the great result.

## Lights and Action:

To complete the stunning result, Osram entered the scene. Using the now well established creative partnership with 3S Lighting, Osram specified the exact lighting needs and provided all



The brilliantly conceived sculpture "Light Wave Action", featured here, has multiple wave-like shapes representing wavelengths. These shapes give off a semi-translucent quality by the vertical white ropes which, when lit, transform to a cool blue light. This has been combined with an energy efficient LED light source which consumes little energy and is waterproof. An audio accompaniment completes the overall and outstanding installation.



the low energy LED's which ensured that "Light Wave Action" leapt into a vivid and sparkling installation.

For the entire Festival of Light – Vivid Sydney – the installation of

"Light Wave Action" attracted constant and joyful attention. It elevated and entirely engaged people's emotions – the result of a magnificent sculpture combined with creative lighting and

underpinned by equally creative engineering.

3S Lighting and Osram's partnership once again proved that by mixing a cocktail of creativity and engineering they contributed to the wonderful light sculpture, "Light Wave Action" which served to celebrate the Light Festival – Vivid Sydney and provide mass enjoyment for many thousands of people. It is understandable that several galleries have made enquiries about the sculpture's future.



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## Light Wave Action - Vivid 2011

Designed by Haron Robson and manufactured by 3S Lighting.  
Lamps and control gear by Osram, Exterior cladding by Symonite.



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